

AI-NATIVE SOFTWARE DELIVERY, OWNED END TO END

We own outcomes.

Software designed, built, run and improved end to end by a senior Technical Lead working alongside AI agents. One accountable owner, written acceptance criteria, and a guarantee on what ships.

Fortune 500 delivery experience · Millions of users served · 100k+ requests per minute

THE MODEL

Three commitments on every engagement.

Scoped

Written acceptance criteria before any work starts.

Verified

Agent output never ships unreviewed: your CI, our regression suite, a human lead.

Guaranteed

Committed throughput per month; shortfall rolls forward at no cost.

BUILT FOR

Funded startups that need production software shipped without hiring a full team first.

Product teams with a backlog their in-house agents are not clearing.

CTOs inheriting a legacy system that nobody documented.

Companies that want one accountable owner, not a vendor and a queue of tickets.

Businesses that need production kept healthy under SLA without building an on-call rota.

THE LIFECYCLE

Design · Build · Run · Improve. Most clients enter at Build or Run. Everyone ends at Owned.

You should, and most of our clients do.

Claude, Codex and Cursor changed what one engineer can ship in a day. The question is who owns the scope, the review and the outcome once they are running.

What breaks without an owner

- Scope becomes the bottleneck.** A vague ticket produces a confident, complete, wrong implementation.
- Review eats the senior engineer's week.** Someone has to read every diff, and it is your most expensive person.
- The undocumented parts stay undocumented.** Agents guess where the codebase is not legible.
- Nobody carries it into production.** A merged pull request is not an outcome.
- Accountability diffuses.** An incident with four half-owners has none.

What you are buying

- One accountable Technical Lead with a name on every outcome
- Acceptance criteria written before work starts
- Line-by-line review of every diff
- Verification gates: your CI, our regression suite, a human sign-off
- Run from day one: Monitored minimum for anything we ship

	AGENTS IN-HOUSE	UNOCODE
Who writes acceptance criteria	A senior engineer, when there is time	The Technical Lead, before any work starts
Who reviews agent output	Your most senior person	Our lead, line by line, every diff
What happens on shortfall	The backlog slips	Committed throughput rolls forward at no cost
Who carries it into production	Your on-call rota	Run at Monitored minimum, Owned if you want the pager gone
Cost profile	Seats plus senior time plus opportunity cost	Fixed quote per scope; cost-efficient at the outcome level
Accountability	Shared across four roles	One name

One owner. Four phases. Nothing handed off into the void.

Design

Discovery, architecture decision records, written acceptance criteria, a sized backlog and a verification plan.

OUTCOME

A scope you can accept, a backlog agents can start on Monday, and a fixed quote.

Build

Daily agent runs, line-by-line review by the Technical Lead, your CI plus our regression suite, written status every Friday, committed throughput with a make-good.

OUTCOME

Shipped, verified software against criteria you wrote, entering Run at Monitored minimum.

Run and Improve.

Run

Continuous detection, auto-heal for known failure classes with human verification, root cause on every incident, patching on a cadence, a monthly fix budget, restore drills.

OUTCOME

Production that stays healthy, with the pager held by whoever the tier says holds it.

Improve

Cloud and LLM cost review, performance against measured baselines, refactor budget, coverage raised where incidents came from, quarterly architecture review.

OUTCOME

A system that gets cheaper to run and faster to change every quarter.

Three rules. Anything we build enters Run at Monitored minimum. Systems we did not build enter Run after an Audit and Takeover. Acceptance is written, not felt.

Shipped is not the finish line.

Monitored

**You keep the pager.
We keep the picture.**

Continuous detection across logs, metrics and traces

Alerts routed to your on-call with context

Weekly health report

Root cause on request

Managed

We detect, heal and fix within a monthly budget.

Everything in Monitored

Auto-heal for known failure classes, human verified

Monthly fix budget

Dependency and security patching

Owned

Full ownership under SLA. The pager is ours.

Everything in Managed

Named owner under a written SLA

Incident command and post-incident review

Restore drills and capacity planning

Owned sub-tiers

Owned Core	24/7 detection. Human resolution in business hours.
Owned Auto	Immediate agent resolution through QA gates. Human verification in business hours.
Owned Priority	Immediate agent resolution. Human verification within hours, 24/7.

Add-ons

Detection and auto-heal for Monitored · Security event monitoring · SLO definition · Continuous patching · Support ticket resolution agent · On-call specialist for a named stack · Refactor budget

How engagements are priced and run.

Three drivers. Coverage, speed, committed throughput. Complexity is a multiplier on all three and nothing else moves the number.

Pilot

Two weeks, fixed scope, eight to ten items.

Retainer

Monthly committed throughput with a make-good guarantee.

Project

Fixed scope, milestones of four weeks or less.

Shared, named or dedicated. The default is a shared Technical Lead owning outcomes across a small number of clients. A named or dedicated engineer is available, priced on allocation.

Scope extensions are priced in whole weeks with a committed output per week.

Guaranteed. Throughput with a make-good; two consecutive shortfall months and either side may exit. Add-ons scoped and agreed upfront.

Terms. Engagements are prepaid. Projects bill per milestone. Overage in arrears. IP assigned on payment. Handover is a deliverable.

Not a fit. Staff augmentation by the hour. Work with no definable acceptance criteria. Clients who want to keep the outcome but not the scope.

YOUR TECHNICAL LEAD

Anurag Das

Close to a decade shipping production software, first inside Fortune 500 delivery programmes and then at product companies where the systems he built served millions of users at more than 100k requests per minute. IIT Kharagpur. Career through OLA, Sequoia Consulting, SpotBuzz, Toptal and Omaze.

Fortune 500
enterprise clients
delivered for

1M+
users served by systems
he built

100k+
requests per minute in
production

NEXT STEP

A 20-minute scoping call. A fixed quote within 48 hours.

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